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**For Immediate Release**

**Company Contact**

Bill Woods  
Strauss & Troy  
(513) 621-2120  
[wwoods@strauss-troy.com](mailto:wwoods@strauss-troy.com)

**Agency Contact**

Deb Freitag  
The Robeson Group  
(513) 703-7744  
[deb@robesonmarketing.com](mailto:deb@robesonmarketing.com)

**Strauss & Troy Assembles First Aid Kits for the Red Cross  
During *Community Care Week***

CINCINNATI—The law firm of Strauss & Troy will help the American Red Cross prepare emergency first aid kits on Saturday, September 14 at the Red Cross' Kenwood Road office in Blue Ash from 9 AM to 12 PM as part of the firm's ongoing commitment to The United Way's *Community Care Week*.

The law firm, based in downtown Cincinnati, celebrates its ninth consecutive year as a contributor to The United Way's *Community Care Week* campaign. Approximately 20 Strauss & Troy staff members, including attorneys, management personnel, and executive assistants, will assemble 1,000 kits containing such basic first aid equipment as bandages, gauze pads, and antiseptic towelettes. The Greater Cincinnati Red Cross chapter will then sell the kits to other Red Cross chapters throughout the world. Those chapters may provide the kits directly to those in need or sell them to other community and disaster relief agencies to raise funds.

"Putting these kits together takes a good deal of time and energy, and it would be a real pull on our staff if we had to do it all ourselves," says Steve Moeggenberg, Director of the Greater Cincinnati American Red Cross chapter's Workplace Health Services Department. "Strauss & Troy and corporate contributors like them make it easier for us to achieve our goals and deliver quality disaster relief services to those who need it. We couldn't do what we do without the help of our volunteers. We appreciate them giving up their Saturday."

Strauss & Troy has worked with numerous United Way agencies during past *Community Care Weeks*. Past agencies have included The Freestore Foodbank, Redwood School, Winton Terrace Youth Center, Memorial Community Center, and Cincinnati Area Senior Services. Strauss & Troy's *Make A Difference* Team, an employee group created 13 years ago to support Greater Cincinnati educational, youth, and charitable initiatives, coordinated the effort for the firm.

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*Strauss & Troy ([www.strauss-troy.com](http://www.strauss-troy.com)) is committed to enhancing the lives of its clients and their communities by providing premium legal consultation and services in such areas as Corporate and Business Law, Real Estate, Litigation, Tax, and Estate Planning and Administration. Founded in 1953 and with offices in Cincinnati and Northern Kentucky, Strauss & Troy brings a contemporary approach to legal analysis and a lengthy heritage of quality, value, honor and integrity. Your Community — Our Commitment.*